



Innovation built to last

Turning your unique challenges into inspired, reliable solutions

COGNITIVE **TPG**

THE INNOVATION TO INSPIRE

As a design and development company with a history of innovation technology, CognitiveTPG specializes in thermal print applications. Our expertise in hardware development has led to many industry firsts, but our willingness and ability to quickly solve unique customer requirements sets us apart from the crowd.

Our customers come to us every day with new challenges that inspire us to think beyond the boundaries. In turn, our decades of innovative products inspire our customers to challenge the status quo and to work with us to develop tangible, effective solutions that improve their bottom line.

1st label

1st 2-color POS printer



1

1st multifunctional printer with front load design and ability to read/validate checks



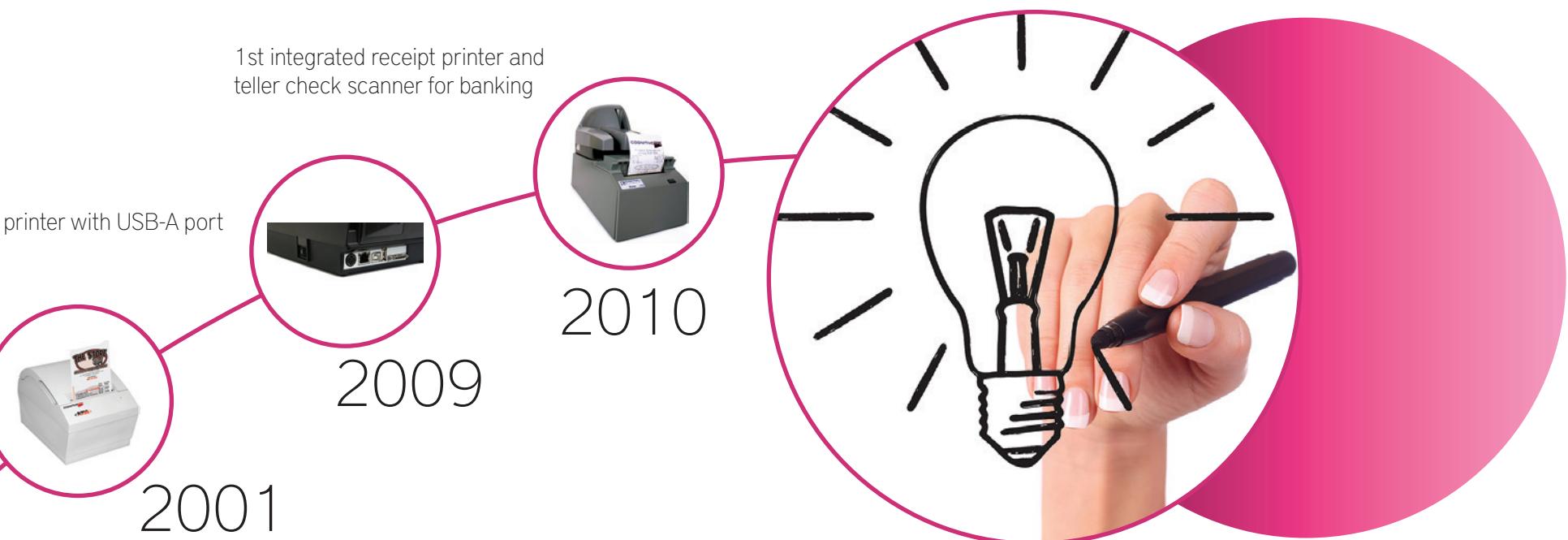
1st portable label printer

1988



1st small footprint desktop label printer for retail and smaller volume applications

1986



YOUR INSPIRATION... OUR INNOVATION.

We craft innovative solutions inspired by anticipated market demands and unique requirements that enable customers to be competitive in an ever-changing marketplace. CognitiveTPG is the partner that will help you innovate printing applications that provide compact, ultra-reliable printing systems tailored to your needs.

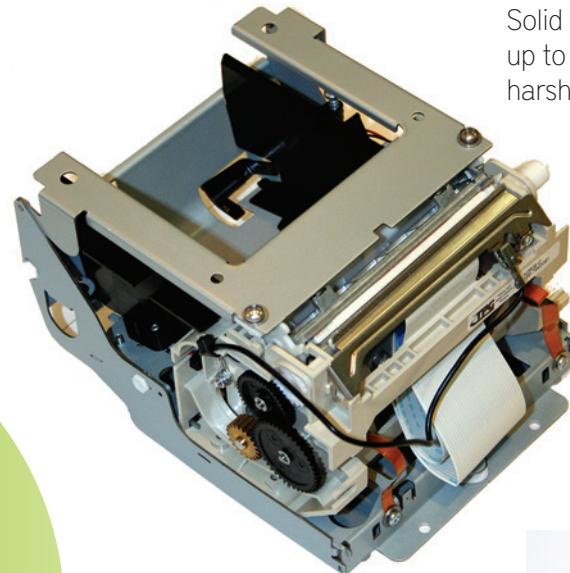
CognitiveTPG is your ideal partner. Delivering value and helping you reach your goals in a way that works best for you is what we're all about.

THE COURAGE TO CHALLENGE

CognitiveTPG manufactures some of the most durable and reliable printers on the market. Businesses around the globe use our print technology to maximize productivity and efficiency. In fact, some of our legacy printers that are over 15 years old are still hard at work in the field today. Why? Because we understand the environment and the workload these printers must handle... and we have the courage to face daunting customization challenges of most any size in order to provide reliable solutions that keep your business operations running smoothly for years.



Known as the company that makes "The Printer You Can Stand On," we accept just about any challenge you can throw at us that will simplify your business and improve your print application and performance.



Solid Metal Components stand up to daily wear and tear in harsh environments

Our Spill Guard accessory, designed based on a specific customer request, provides added protection in the most challenging POS environments.

TAILOR MADE SOLUTIONS

We design custom new and retrofit accessories such as harsh environment kits, media guides, and spill guards to ensure the highest performance in the most challenging environments. Our experts know how to optimize design, modularity, and production to ensure our products perform reliably in your environment.

THE SKILL TO SOLVE

Our decades of experience, talented in-house resources, and strategic technology partnerships enable us to quickly evaluate new product ideas and produce ground-breaking advancements in print technology. Because our people are committed to providing quality products and services to our customers around the world, we have been able to achieve many industry first solutions and maintain loyalty in our products.



Quick Prototyping with 3D Modeling



CO-ENGINEERING SOLUTIONS

Strong, long-term customer and partner relationships are key to CognitiveTPG's ability to solve the most challenging custom requirements. Our customers are end-users, distributors, resellers,

OEM partners, systems integrators, and software providers, each with their own distinct set of requirements and ideas that inspire us to stretch our creativity.



IN-HOUSE DEVELOPMENT AND TESTING

Our products are put through rigorous testing before we release them to the market. Sometimes this means that we are fast followers rather than an industry first, but lasting quality is more important to us than just being first.



MaxStick Repositionable Label POS Printer prints receipts with a reusable adhesive backing



CognitiveTPG and Digital Check Corp. co-engineered a combined bank teller scanner with a thermal receipt printer to meet the needs of bank tellers where counter space is limited yet check scanning and receipt printing are required.

THE ABILITY TO ADAPT

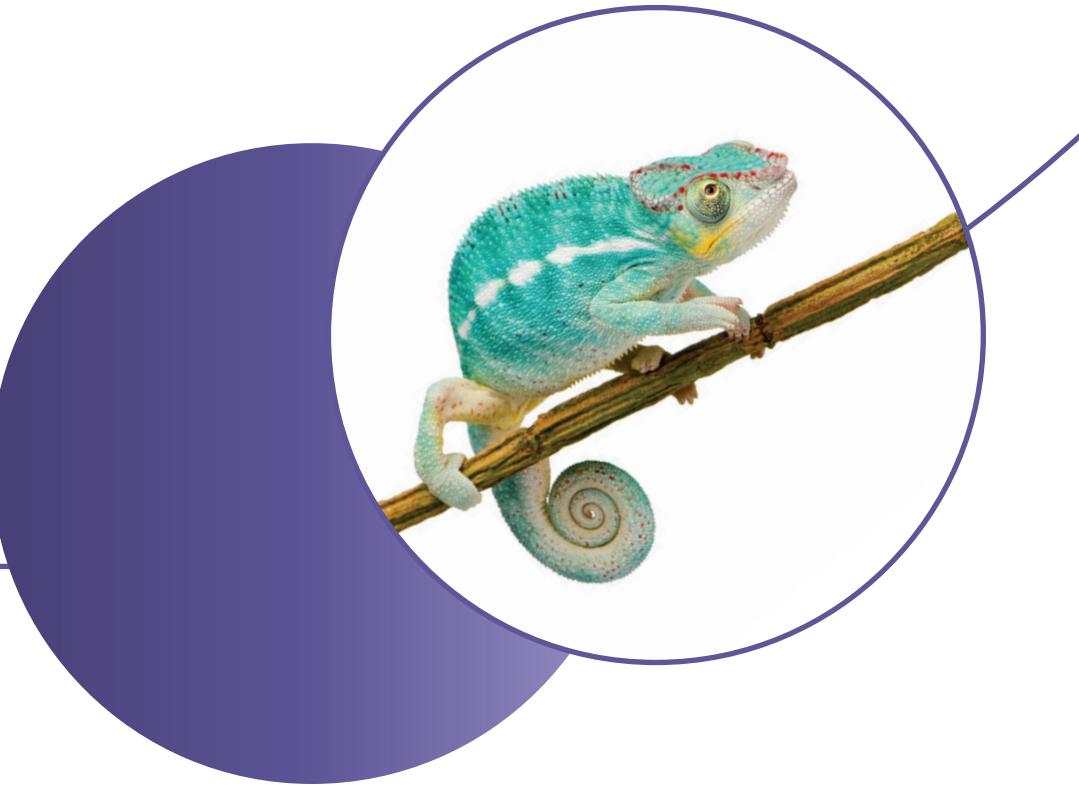
When it comes to printing technology, CognitiveTPG understands there is no such thing as "one size fits all." The printer is part of an overall system and often requires tailored solutions to integrate and grow within a particular application. CognitiveTPG is committed to working with our partners to customize, modify, and innovate new technology to meet your unique requirements.



Large or small, no opportunity is off the table for us. We factor many more considerations into the equation. With CognitiveTPG, you don't have to be one of the big players to get high level customization.



Anticipating market need, CognitiveTPG introduced a utility for its POS printers to allow customers to add logos, graphics, and other marketing information



SHOULDER TO SHOULDER COLLABORATION

From initial conversations to implementation, we become your partner for the entire journey, from discovery, concept, test, to implementation. We'll be glad to customize and modify our printers, printer settings, and software in order to work within your specifications and applications.

Innovation built to last

As the industry evolves, CognitiveTPG continues to collaborate face-to-face with our customers so we can respond to their needs quickly with inspired, custom solutions that deliver results. Our history as a pioneer in thermal print technology speaks for itself. Today, we're working on the next series of innovations that will enable you to outperform the competition and grow your business.

WHAT WE CAN DO FOR YOU

- Private Label – Printers you'll be proud to put your name on
- Product Modification – Hardware and accessory customization to meet unique requirements
- Custom Interfaces, Firmware, and Settings – To ensure our printers work seamlessly in your environment
- New Product Development - Designed to fit your specifications and budget
- OEM Components – Incorporate our thermal print technology into your product



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